

**Sponsorship Levels “Be Smart – Support Our Schools”**

**☐ Genius\* = \$1,000 – Five opportunities available:**

- ✓ Your company's logo in all event materials including posters, maps, electronic flyers, and a PowerPoint presentation.
- ✓ A 120 x 120 pixel web ad with your company's logo and link which will appear EITHER above the fold on every page of the online auction website in the right side-bar (3 global above the fold spots available), OR above the fold in a call-out box on the front page of the auction website (2 call-out box spots available). To see sample placement visit the auction site at [www.biddingforgood.com/hopkinton](http://www.biddingforgood.com/hopkinton).
- ✓ Your ad/brochure as an insert in our give-away bags at the Children's Gallery.
- ✓ Your company's banner to be placed on a table of your choice at the Children's Gallery.



**☐ Brilliant\* = \$500 - Seventeen opportunities available:**

- ✓ Your company's name listed on all event materials including posters, electronic flyers, maps, and a PowerPoint presentation.
- ✓ A 120 x 120 pixel web ad with your company's logo and link which will appear EITHER in 10 email blasts sent to our members and auction bidders - over 1000 people (10 email spots available), OR below the fold on every page of the online auction website in the right side-bar (7 global below the fold spots available). To see sample placement visit the auction site at [www.biddingforgood.com/hopkinton](http://www.biddingforgood.com/hopkinton) or contact Cindy to see a sample email.
- ✓ Your ad/brochure as an insert in our give-away bags at the Children's Gallery.
- ✓ Your company's banner to be placed on a table of your choice at the Children's Gallery.



Website Ads



Email Ads

**☐ Bright\* = \$350 – Eight opportunities available:**

- ✓ Advertisement in a PowerPoint presentation during the Children's Gallery event.
- ✓ A 120 x 120 pixel web ad included at the bottom of the online auction homepage.
- ✓ Your ad/brochure as an insert in our give-away bags at the Children's Gallery.
- ✓ Your company's banner to be placed on a table of your choice at the Children's Gallery.



**☐ Smart = \$100**

- ✓ Advertisement in a PowerPoint presentation during the Children's Gallery event.
- ✓ Includes your business name and website link as text only on the online auction website.
- ✓ Your ad/brochure as an insert in our give-away bags at the Children's Gallery.

\*Please send your jpeg, png or gif file (120 x 120 pixels) to [silentauction@hptaonline.com](mailto:silentauction@hptaonline.com). If you do not have a web ad of the exact size, we can work with you to create a basic web ad using your logo, colors and/or company name.

**Payment for Sponsorships:**

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| <p><b>Pay Online at <a href="http://www.hptaonline.com">www.hptaonline.com</a></b><br/>We accept MasterCard, VISA or eCheck</p> | <p><b>Or Pay by Check</b><br/>Mail this form with a check payable to “HPTA” to<br/>PO Box 608, Hopkinton MA 01748</p> |
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Sponsor or Company Name:

Contact Person:

Address:

Phone:

Email:

Website:

**Priority Ad Placement** – Sponsorships are sold on a first-come first-served basis. The first payment received for each sponsorship level will receive top placement on the website and/or emails. Choice of banner tables is also first-come first-served.



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